



BrandSphere AI

Create. Approve. Publish. Everywhere.

The AI Brand Content Operating System — social media marketing for multi-brand, diplomatically-sensitive organisations, in English and Arabic.

FUNDING REQUIREMENT — \$1,000,000 · NO EQUITY OFFERED

LIVE IN PRODUCTION · brandsphere.nttgroups.com

54

Live capabilities today

11

Publishing adapters built

2

Languages — full RTL Arabic

4,800+

Automated tests, all green

Vivid Verse Global (VVG) Limited · VVG-BSAI-2026 · August 2026 · Ownership unchanged by the funding

THE PROBLEM

Your brand, run through other people's text boxes.

The most visible thing an organisation owns — its public voice — managed by tools that store text, not identity.

IDENTITY

Generic AI mangles what matters most

No image model renders a specific logo or exact Arabic faithfully. Ask one for your emblem and it invents a lookalike; ask for Arabic and the letters break apart.

GOVERNANCE

Anyone can post, and nothing locks what was approved

Schedulers publish whatever sits in the queue. Edit a post after sign-off and the old approval publishes the new words — nobody is told.

OPERATIONS

Every platform counts, sizes and tags differently

Character rules, image dimensions, hashtag conventions — each network has its own, they change, and teams manage them by hand and memory.

ACCOUNTABILITY

“It failed” — with no record of where or why

One post to five channels is five separate outcomes. Most tools report one word, so a partial failure is invisible until a customer notices.

Three forces arrived at the same time.

01

The AI content wave

Every organisation is generating content now. Ungoverned generation is a brand-safety incident waiting to publish itself — the need has shifted from writing faster to governing what writes.

02

The Arabic-first gap

Global tools treat Arabic as an afterthought: broken letter joins, counters that misread harakat, layouts that never flip. Half this product's market writes in Arabic first.

03

Regional digital momentum

Vision-2030-era institutions, chambers and enterprises are professionalising their public presence — and procuring platforms that take governance and jurisdiction seriously.

A governed, Arabic-true content platform was a nice-to-have five years ago. It is now the requirement.

Store the identity, not the text.

A scheduler stores **what you typed**. BrandSphere stores **who you are** — your companies, brands, logos, colours, voice, executives and standing notices — and every post is generated FROM that identity, grounded in your own approved writing, and governed BEFORE it leaves. A photograph, a sentence, a voice note or a URL goes in; a branded, factually-grounded, approval-governed post comes out — everywhere you are connected.

The AI writes. The approval machine governs. The brand survives contact with both.

Plotted honestly.

An ordinary scheduler	BrandSphere AI
Stores your text	Stores your identity — brands, logos, executives, notices
Generic AI from a blank prompt	Retrieval-grounded from your own approved corpus
AI generates the image; the logo comes out mangled	Brand Lock — AI does backgrounds only; logos composited from real files
Publish or schedule	Disposition Gate — asked every single time, never assumed
"It failed"	Per-platform ledger with independent retry and partial success

Fifty-four capabilities, one governed spine.

Express Post

phone-to-published in one press

Live recording

meetings become posts, on-device transcript

Video studio

branded frame + join intro→topic→closing

YouTube studio

record, AI-refine, brand kit attached

Compose + Disposition Gate

the defining interaction

AI post generation

grounded, never invented

AI images

on-brand, no fake logos

Repurpose

one source → every channel

Autopilot

standing brief, governed cadence

SEO articles

keyword plan → published blog

Event posts

bank the facts, post at the event

Brand Voice

learns how you sound

Templates + Brand Lock

real files, exact coordinates

Approvals + Calendar

15-state machine, version lock

Channels

OAuth + app-password connect

Analytics

your own ledger, honest zeros

Guest list

business card → contact record

Diplomatic greetings

every national day — with the country's real flag and your logos

Festivals

Eid, Diwali, Christmas — dates worked out

Birthdays & anniversaries

saved once, greeted every year

Photo to post

describes the scene, never the people

Knowledge base

your own facts, grounding every post

System Doctor

the customer diagnoses their own account

Chat to post

talk it through, it becomes a draft

Meeting thanks

a card pile becomes a thank-you loop

Memories

old photographs post themselves

Promote a product

theirs, with your name underneath

Start with one workflow. The rest is already installed — no second deployment, no second security review.

Every platform counts differently. So do we.

HASHTAGS, PER CHANNEL

Tags that fit where they land

Repurposing shapes each draft to its platform's own conventions — hashtags where they work (LinkedIn, Instagram, X), dropped where they read as noise. Every limit lives in one capabilities table, never hard-coded.

REAL COUNTING

A counter that reads like a human

Arabic harakat: مُحَمَّد is 4 letters to a reader and 8 to a naive counter. Bluesky enforces 300 graphemes AND 3,000 bytes. A URL counts as exactly 23 on Mastodon. X varies by account tier. We count by each platform's own rule.

ONE SOURCE, EVERY SHAPE

Reshaped, not truncated

A LinkedIn-length announcement becomes an Instagram caption and a 300-grapheme Bluesky post — tone, length and hashtags adjusted per channel, every draft through the same approval machine.

NOTHING DEFAULTS

An unknown limit blocks, never guesses

A missing platform rule stops publishing to that platform rather than guessing — because a guessed limit is a rejection in front of your audience, after approval.

The logo is never generated. The Arabic actually joins.

BRAND LOCK

Real files, exact coordinates

Logos and exact text — names, emails, URLs, notices — are composited from your stored files and verified data at exact positions. The AI paints backgrounds and scenes only. Your emblem cannot come out wrong, because no model ever draws it.

ARABIC-TRUE RENDERING

Verified by looking, not asserted

The rendering pipeline shapes Naskh joins, Urdu Nastaliq cascades, stacked harakat and bidirectional text through a real typographic engine — and the output was verified visually, specimen by specimen, before it was called done.

BILINGUAL BY CONSTRUCTION

English and Arabic, same depth

Every screen ships in both languages in the same release — parity is enforced by a blocking test, not by promises. Full RTL layout, Arabic-aware search, Hijri dates where they belong.

PROTOCOL GUARD

The register that reads Arabic

Honorifics and titles — صاحب السمو، معالي، سعادة — are checked against a verified register before publication. A title is a fact with a source, or it is flagged; never a guess.

An approval that means something.

THE MACHINE

Fifteen states, no bypass

No path reaches “published” without passing “approved” — asserted by graph search over the state machine itself, not by convention. Express, Autopilot and SEO all ride the same rails; there is no side door to audit.

STANDING NOTICES

Written once, carried verbatim

Legal lines, copyright statements and official-communication notices attach automatically to every applicable post — verbatim, versioned, auditable, and sized into the text budget before generation.

THE VERSION LOCK

An edit voids the approval — visibly

Approval locks the exact content approved, image included. Change a word or swap the banner afterwards and the approval visibly voids; nothing publishes that nobody signed off.

THE AUDIT TRAIL

Every change, one record

Every state-changing action writes an audit entry in the same transaction. Who approved, who published, who overrode a notice — answerable in one query, exportable by the tenant.

It posts while you run the business.

SOCIAL AUTOPILOT

A standing brief on a cadence

Give it a brief and a rhythm and it writes fresh, grounded posts on schedule — never repeating itself, grounded in your website's real facts, publishing on your standing authority only where governance allows.

SEO ARTICLE AUTOPILOT

Keyword plan in, published articles out

A keyword plan rotates in order through full SEO articles, published to your WordPress site or your BrandSphere-hosted blog — proven live, end to end, on a real tenant's own AI key.

AUTHORITY RE-CHECKED

Every run, at run time

Each run re-validates the enabling user's real permissions at execution time — demote the approver and their autopilot demotes with them, mid-flight. Every run logs a named outcome, including the runs that did nothing.

Automation that widens throughput without widening authority — the loop is governed, not trusted.

Boring where it should be, careful where it must be.

Layer	Technology	What it gives the organisation
Frontend	Next.js + React + TypeScript	Type-safe bilingual interface, RTL-correct by construction
Backend	Convex	Live reactive data — screens update the instant state changes
Identity	Clerk	Identity only; all authorisation decided server-side in the data layer
AI layer	5 providers, one entry point	Anthropic, OpenAI, Google, DeepSeek + images — with bring-your-own-key, encrypted per tenant
Composition	sharp + Pango	Arabic-true image rendering; logos composited, never generated
Publishing	Adapter per platform, one dispatcher	Idempotent delivery, independent retry, per-channel ledger

No platform limit, dimension or rate is hard-coded anywhere — they live in one administrator-editable table.

Enforced by tests, not asserted in slides.

TENANT ISOLATION

Every query, index-scoped

Every table carries the tenant id and every query is scoped by index — enforced by a required, non-overridable CI suite (729 isolation tests) that fails the build on a single violation.

YOUR AI KEYS, SEALED

Encrypted and bound per tenant

Bring-your-own AI keys are envelope-encrypted and cryptographically bound to one tenant and one provider — a row copied across tenants fails to decrypt. No key is ever shown back, logged or exported.

MEDIA BEHIND AUTH

No public file URLs

Every file is served through an authenticated proxy that verifies tenant ownership per request. Uploads are verified by their actual bytes — never by filename or declared type — before anything can use them.

PRIVACY BY REFUSAL

No facial recognition, ever

Photographs are personal data; biometrics are sensitive. Face geometry is used for one thing only — not cropping through someone's head. No identification, no matching, by design and by documented rule.

In production, with a real tenant.

brandsphere.nttgroups.com

Live in production for Vivid Verse Global — the sponsor's own multi-company, multi-brand operation as first tenant and design target: 12 subsidiary companies, 17 digital platforms, 5 institutional offices.

The strongest proof so far: an SEO article was generated AND published end to end — through generation, governance and a real blog channel — on the tenant's own AI key, recorded in the run ledger.

54

capabilities live today

11

publishing adapters built

30+

shipped releases in 2026

4,800+

tests green on every push

Nine plans, one catalogue, no surprises.

PROFESSIONAL \$119 / month Solo professionals and small teams — 3 brands, real AI volume, every governance rule on.	BUSINESS \$349 / month The working platform for a marketing team — more seats, brands and channels, approval workflow throughout.	EMBASSY \$1,199 / month Institutional tier — Protocol Guard is ALWAYS ON and cannot be disabled, on this plan and every other, for embassies, governments and chambers.	WHITE-LABEL from \$3,499 / month Agencies and resellers — your brand on the platform, your clients underneath. Enterprise is custom.
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From \$49 solo to enterprise custom — the marketing site and the enforcement engine read the SAME price table, so the pricing page cannot disagree with the product. Pricing indicative pre-launch (PRD A-07).

The buyer is an institution, not an influencer.

WHO IT IS FOR

Multi-company, multi-brand executives

Groups running many subsidiaries and platforms; embassies, chambers and government-adjacent bodies where a wrong title is a diplomatic incident; enterprises that need Arabic done properly.

THE WEDGE

Arabic-first, governance-first

Global suites do neither well. Land with the daily wins — Express, Autopilot, SEO articles — and expand into the governance stack the institution actually procures on.

THE ROUTES

Reference-led, in-region

A live reference deployment in the group's own operation; the VVG / Nawazinda ground presence in the Kingdom for Arabic-first sales; agency white-label as the multiplier tier.

The design target is the hardest customer — the diplomatically-sensitive, multi-brand executive. Everyone easier is downhill from there.

Five years to a SAR 1.2 billion valuation.

\$33.1M

Year-5 revenue target

Year 2

EBITDA turns positive (plan)

10×

Conservative revenue multiple

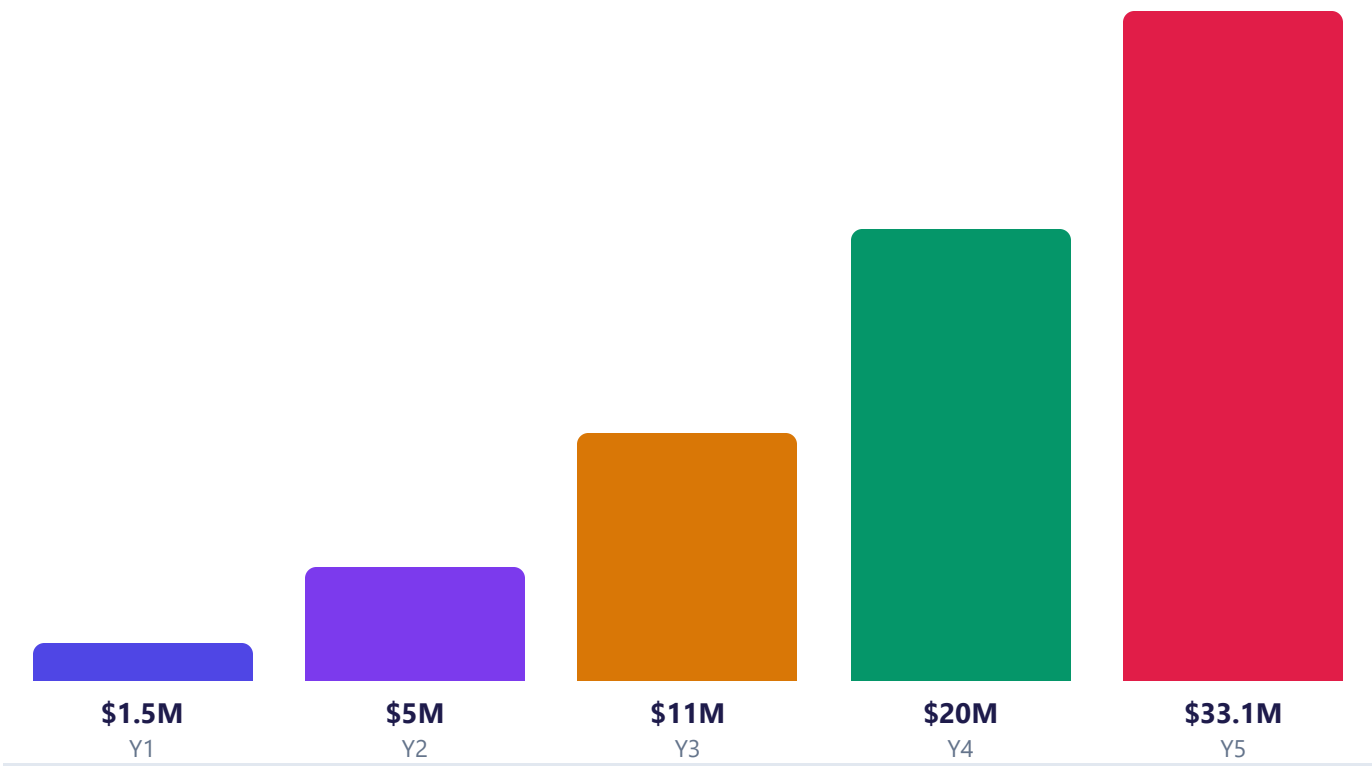
SAR 1.24B

Enterprise value at 10×

Targets set by the sponsor (August 2026), mirroring the group's EMS five-year plan: subscription as the base, modular and network lines building on top, from the Kingdom outward. At the conservative 10× multiple the Year-5 target values the platform at roughly \$331M — SAR 1.24 billion, the group's five-year valuation goal.

Indicative sponsor targets, not audited projections — stated as such wherever this deck travels.

What the \$1M builds, drawn.



SAR 1.24B

Enterprise value at 10× on the Year-5 target

No equity

The \$1M issues no shares — all built value stays with existing shareholders

Year 2

EBITDA turns positive (plan)

Bar shape illustrative; the Year-5 endpoint is the sponsor's stated target. Indicative, not audited projections.

THE ASK

One million dollars to execute.

\$1,000,000 · NO EQUITY OFFERED — ownership is exactly as it is today

45%	\$450,000	Sales & market entry — Kingdom ground force, enterprise and institutional business development
25%	\$250,000	Engineering — LinkedIn/Meta connect, native mobile, deeper analytics, platform hardening
15%	\$150,000	Infrastructure & security certification — Production cut-over, penetration testing, audits, compliance
10%	\$100,000	G&A & legal — Entity, licences, legal, accounting, insurance
5%	\$50,000	Working capital — Buffer against collection timing on institutional contracts

Sized once, mirroring the group's EMS plan: EBITDA-positive from Year 2, no second injection planned.

Underwrite the conservative case.

10× REVENUE — CONSERVATIVE

\$331M

SAR ~1.24 billion on the Year-5 target — the group's five-year valuation goal, reached at the LOWEST multiple.

15× REVENUE

\$497M

SAR ~1.86 billion — the mid case on the same Year-5 target.

20× REVENUE

\$663M

SAR ~2.49 billion — the multiple the group's EMS agreement assumed.

All of this value sits with the existing shareholders — the \$1,000,000 issues no shares, so the conservative figure is what the funding builds. Routes: a Tadawul or NOMU listing · strategic acquisition · sovereign investment · or dividend continuation with no forced sale.

What is shipped, and what is next.

ALREADY SHIPPED

- All 54 capabilities live, both languages, one governed spine
- Bluesky, WordPress and hosted-blog publishing — connectable today
- AI text + image generation with bring-your-own-key
- Express phone flow, PWA install, voice dictation throughout
- End-to-end publish proven live on a real tenant

FUNDED BY THE MILLION

- LinkedIn, Facebook and Instagram connect — developer apps and review
- The Kingdom ground force and institutional sales motion
- Voice-note transcription behind a proper data-processing agreement
- Deeper engagement analytics; agency white-label and public API

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