



BrandSphere AI

The Complete Feature Menu

Every screen in the product: its name, where it lives, and what it does
— in the order the dashboard's own menu presents them.

55 screens in one dashboard, in English and Arabic.

Overview

FEATURE	WHERE	WHAT IT DOES
Notifications	/dashboard/notifications	
Overview	/dashboard	

Create

FEATURE	WHERE	WHAT IT DOES
Create post	/dashboard/compose	
Message library	/dashboard/library	240 reviewed greetings, condolences, congratulations and notices in English and Arabic. Pick one, fill in the country or the name, and it becomes a draft — even when no AI key is configured.
Chat to post	/dashboard/chat	Describe what you want to say in ordinary words, typed or spoken, and answer one question at a time. The conversation becomes a governed draft that walks the same approval steps as everything else.
Express post	/dashboard/express	Open the camera, take the photo, speak one sentence about what happened, press once. The AI writes the full post and it goes out through the same approval machine as everything else. No photo? It generates an on-brand illustrative image for you.
Photo to post	/dashboard/photo	Take a photograph and it becomes a post. We describe the scene, suggest three angles, and the one you pick becomes a governed draft. We never identify anyone in a picture.
Live recording	/dashboard/live	Press record in a meeting or at an event: your browser types the transcript while you speak, you review and edit it, and the AI turns it into a governed post. No audio ever leaves your device for transcription.
YouTube	/dashboard/youtube	Record or upload the product video, dictate the title and description, let the AI refine both, and attach your brand's remembered backdrop, intro and closing videos. The draft enters the same approval machine as every post.
Repurpose	/dashboard/repurpose	Paste an article, announcement or transcript and get a platform-shaped draft for each channel — a LinkedIn version, a Facebook version, an Instagram caption — all in your brand voice, all through approval.

Campaigns

FEATURE	WHERE	WHAT IT DOES
Campaigns	/dashboard/campaigns	
Promote a product	/dashboard/promotion	Paste a link to someone else's product, service or country offering. We read the page and write the post — with your own companies named underneath as the associate partner, and never a price or specification the page did not state.
Promote my wish	/dashboard/promote	
Memories	/dashboard/memories	Old photographs from your archive become posts on their own — several arranged into one picture, a warm caption that invents nothing, on the schedule you choose. You mark who is in each picture once; no face is ever recognised, and a post naming somebody always waits for your approval.
Promote yourself	/dashboard/spotlight	Give your CV or your company background once — as a web link, or simply by speaking it. It becomes a steady run of posts about technology in the industries you work in, each with a different angle and a different photograph.
Training	/dashboard/training	Teach one thing per post, in a series that remembers where it reached. Each post says what the earlier ones did not, and describes nothing your own notes do not describe.
Success stories	/dashboard/stories	Record a real business story by voice or video, aimed at young people deciding what to do next. Your words are kept exactly as you said them, and the post tells what the work actually took.
Thoughts	/dashboard/thoughts	Record an opinion while it is fresh — spoken or typed — and turn it into a post whenever you are ready. Your words are kept verbatim and your argument survives; we never soften it into agreement with what you were arguing against.
Event posts	/dashboard/events	Bank your events ahead of time — embassy receptions, chamber meetings, VIP visits. At the event: pick the note, attach the photograph, press once. The post writes itself from the facts you recorded, through the same approval governance as everything else.

FEATURE	WHERE	WHAT IT DOES
Event schedule	/dashboard/announcements	Write the plan down once — a visit, a ceremony, a launch — and choose how many days ahead to announce it. Ten days out, three days out, on the day: each is written in its own register, and moving the date moves them all.
Greetings	/dashboard/greetings	A greeting on each country's national day, in a formal diplomatic tone and signed by the right office — plus Eid, Diwali and Christmas. Switch it on once and the screen tells you plainly what is coming in the next thirty days and which will go out on their own. A message of sympathy always waits for your approval.
Meeting thanks	/dashboard/thanks	Photograph a pile of business cards — even fifteen on one sheet — and every card becomes a guest. Each guest then gets a dignified public thank-you post on a schedule, oldest relations first, composed by the product so nothing is ever invented about a real person and no contact detail ever reaches a feed.

Automatic

FEATURE	WHERE	WHAT IT DOES
Autopilot	/dashboard/autopilot	A standing brief and a cadence, and the loop writes for you: fresh topics every run, never repeating itself, publishing on your standing authority where governance allows — with a full run log.
SEO articles	/dashboard/seo	Give it your keyword plan and it writes a full SEO article per cycle, rotating through your keywords in order, publishing to your WordPress or BrandSphere-hosted blog — governed, logged and counted against your quota.
Trending	/dashboard/trending	Comment on what is new in AI, robotics and technology, and mention one of your companies at the end — a different one each time. The mention stays soft, and stories involving loss of life, conflict or politics are refused outright.
Source sites	/dashboard/source-sites	Save a web address once. We read it, keep the facts, and post from them on the schedule you set.
Watched URLs	/dashboard/watch	Paste a page — a news page, an announcement page, an RSS feed. Every 30 minutes it is read again, and when a major event appears that you have not posted about, one post is written about it and sent for approval.

Your posts

FEATURE	WHERE	WHAT IT DOES
Posts	/dashboard/posts	
Approvals	/dashboard/approvals	
Calendar	/dashboard/calendar	Every post asks its disposition — publish, draft, schedule or autopilot — every single time. The queue, the calendar and the per-channel publishing ledger are all visible.
New features	/dashboard/whats-new	

Brand

FEATURE	WHERE	WHAT IT DOES
Companies	/dashboard/companies	
Brands	/dashboard/brands	
Assets	/dashboard/assets	
Brand voice	/dashboard/voice	Paste your website address and the system reads your own published writing, learns how your brand sounds, and grounds every generated post in it.
Marketing strategy	/dashboard/strategy	
Knowledge	/dashboard/knowledge	Write what you know once — a company, each product under it, a person, a subject — and every post reads it. Facts only: it never invents a client, a figure or a capability you did not state.
Product URLs	/dashboard/product-urls	
Templates	/dashboard/templates	
Executives	/dashboard/executives	
Guest list	/dashboard/contacts	
Notices	/dashboard/notices	Your legal line, copyright statement or official-communication notice, written once and carried on every applicable post — verbatim, versioned and auditable.

Distribute

FEATURE	WHERE	WHAT IT DOES
Channels	/dashboard/channels	Connect Bluesky today with just an app password — no approval queue — plus LinkedIn, Facebook Pages and Instagram Business via one consent screen each. Connect as many accounts per platform as you have; tokens are encrypted per organisation and you can disconnect any time.
Analytics	/dashboard/analytics	Pipeline, per-platform outcomes, publish volume and autopilot activity — from your own ledger, never invented numbers.
Posting capacity	/dashboard/capacity	Every platform limits one account, and posting near that limit is what gets accounts restricted. Work out a safe daily figure for your whole organisation, see each platform's own published limit, and set your own — with a refusal by name if a number would exceed what the platform allows.

Govern

FEATURE	WHERE	WHAT IT DOES
Team	/dashboard/team	
Assistants	/dashboard/assistants	
Billing	/dashboard/billing	
AI credits	/dashboard/ai-credits	Power the AI features either way. Buy credit at a standard rate that follows whichever provider you pick, or paste your own API key and pay the vendor directly — your own key always wins, and no credit is spent while it is attached.
Setup services	/dashboard/services	Order channel configuration — Facebook and Instagram, LinkedIn, X, YouTube, or everything at once — or assistance by the hour. Each service states its price, its turnaround and exactly what we need from you. We never ask for a password on the form.
Redeem a code	/dashboard/redeem	
System Doctor	/dashboard/doctor	Checks your own account and names what is stopping something from working — then points at the screen that fixes it.
Support	/dashboard/support	Report a fault from inside the product and follow the replies in one thread. Anyone on the team can open a case, not only administrators.
Settings	/dashboard/settings	
Audit log	/dashboard/audit	